Design and create WordPress website. Detailed instructions and the exact copy and section headings for the website will be uploaded in a .pdf and .doc file.

## TARGET MARKET

Primary Market is for existing clientele. Parents of young children age 1-7 yrs old. Parents are well educated, between 23-40 years of age.

## CODING

NO custom coding. Site must be 100% constructed using WordPress/Elegant Themes/Divi. Site will be stored at GoDaddy Supported Wordpress.

## LOOK AND FEEL

Please do NOT copy, but [https://www.goddardschool.com](https://www.goddardschool.com/) is an example of overall look and feel. User (Parent) friendly, Clean, easy to navigate, visually appealing without being cluttered. Colors should be pleasing to the eye (No grays)

## REQUIREMENTS

* The website MUST be responsive and optimized for mobile devices like iPads and cellphones.
* Use logo from file.
* Pictures of people, they should be of children/staff in our target markets.
* Utuilize linking to Brightwheel for Scheduling and News
* Social media links in all pages.
* Include Chamber of Commerce logo in all pages.
* Use placeholder pics wherever you feel a pic should be